

## Where To Eat Guide Submissions Instructions

Greetings Blogger!

We are happy to have you onboard the Where To Eat Guide blogging team. Please make sure we have your **phone number, address, current headshot, and 3 to 5 sentence bio** from you. Include your social media links. Please email this to me at [info@theeatguide.com](mailto:info@theeatguide.com).

Sample bios are below:

### **Bio examples:**

*Stephanie is the Director of Social Media for the Where To Eat Guide and a driven freelance social media consultant and passionate PNW locavore. She enjoys oysters, avocados, Beecher's cheese, and ice cold Coors Light, even all at the same time if she's in the right mood. Originally from Alabama, she relocated to the West Coast in 2013 and has been eating her way around the region ever since. Follow along on her food adventures on Twitter @StephSFerrer and Instagram @StephanieFerrer.*

*Norelle has been a professional freelance writer and editor since 2009 when she graduated from Seattle Pacific University. Her areas of expertise include features, news, and technical content marketing. Norelle loves trying new eateries around the Seattle area and enjoys sharing her experiences with local food and drink. And since she has a large family, she appreciates the local spots that make kids and young adults feel welcome.*

Whether you are a seasoned writer for Where To Eat Guide blog or brand new, you'll need to look over the instructions below for how you will be signing up for and submitting pieces as our website and the editorial calendar has undergone some changes.

### **Composing your blog:**

List-style blogs remain the most popular and we want you to make an effort to include at least four to five restaurants in your blog.

Try to include any restaurants from the following digital guides in the following cities:

Seattle: [www.theeatguide.com/digitalseattle.pdf](http://www.theeatguide.com/digitalseattle.pdf)

Portland: [www.theeatguide.com/digitalportland.pdf](http://www.theeatguide.com/digitalportland.pdf)

Central Oregon: [www.theeatguide.com/digitalcentraloregon.pdf](http://www.theeatguide.com/digitalcentraloregon.pdf)

Napa Valley: [www.theeatguide.com/digitalnapa.pdf](http://www.theeatguide.com/digitalnapa.pdf)

Boise: [www.theeatguide.com/digitalboise.pdf](http://www.theeatguide.com/digitalboise.pdf)

### **Writing Your Blog:**

Please see this example blog on [Where To Get Take Out in Seattle](#) & follow these instructions when writing your piece:

**Step 1:** Referencing the current Where To Eat Guide for your city but also include the restaurant s that you want to write about!

**Step 2:** Write your introductory paragraph. This should be about 100 - 200 words. Introduce the piece to the audience. This is the opportunity in your piece for you to really showcase your voice, to tell a story. Writing a blog on where to eat breakfast in Portland and you've got a great story about the eggs benedict you had at Petisco last month? Tell your readers here!

**Step 3:** List out all the restaurants in your piece in alphabetical order in this form:

[Annapurna](#) | 1833 Broadway | 206-320-7770

\* Make sure to link to the restaurant and include the address & phone number

\* We want you to write about all the restaurants that are applicable even if you haven't visited them, please see the Guide or their website for any information you may need, you only need a couple of sentences about each.

**Step 4:** To complete your piece, write one to three sentences about each restaurant that is included in your piece. This should not be super long. Please see the sample blog for examples:

[La Isla](#) | 2320 NW Market Street | 206-789-0516

*Have a Caribbean feast from the privacy of your own home! La Isla has locations in Ballard and Redmond.*

**Step 5:** Submit your blog and photos in one email to [info@theeatguide.com](mailto:info@theeatguide.com).

**We follow the [Jalopnik Style Guide](#). Please reference it if you have any questions.**